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# MULE DAY 2026 SPONSORSHIP

WINFIELD, AL

WINFIELD CHAMBER OF COMMERCE



# WINFIELD'S MULE DAY

THE TRADITION CONTINUES



ONE OF  
ALABAMA'S  
LONGEST  
RUNNING  
FESTIVALS

Winfield's Mule Day began in 1975 as a way to honor the hard-working mules of the day. Our Mule Day founding fathers never dreamed that these long eared mules would have become such a big hit with folks.

Vendors and spectators are from all over the Southeast, including Alabama, Mississippi, Georgia, Tennessee, and Florida. Mule Day offers mule judging, flea market vendors, arts and crafts vendors, live music and dance, food vendors, 5k run, parade, car show, antique tractors, kids zone and so much more.

Winfield's Mule Day attracts an estimated 25,000 to 30,000 visitors each year. Don't pass on your chance to become a sponsor and be part of the excitement!

[www.winfieldalchamber.org](http://www.winfieldalchamber.org)

# 52ND ANNUAL MULE DAY

## WINFIELD CHAMBER OF COMMERCE

*Our festival is made possible with the support of community businesses. Mule Day is a great opportunity for your business to reach a wide variety of potential customers.*

**\$5,000**

### KING JACK SPONSORSHIP

- Company logo displayed on website, social media, and promotions
- Parade advertisement
- Top Tier Music Stage advertisement
- Company logo on outdoor flag
- Company logo on sponsorship banner
- Free Mule Day Vendor space
- Reserved Parking



6' Outdoor Flag

**\$2,500**

### QUEEN JENNY SPONSORSHIP

- Company Logo displayed on website, social media, and promotions
- Tier II Music Stage advertisement
- Company logo on sponsorship banner
- Free Mule Day Vendor space
- Reserved Parking



Sponsorship Banner

# 52ND ANNUAL MULE DAY

## WINFIELD CHAMBER OF COMMERCE

*Our festival is made possible with the support of community businesses. Mule Day is a great opportunity for your business to reach a wide variety of potential customers.*

**\$1,000**

### HEE HAW! IT'S MULE DAY SPONSORSHIP

Company Logo displayed on website,  
social media, and promotions  
Company name on sponsorship banner  
Free Mule Day Vendor space  
Reserved Parking



*Sponsor Space*

**\$500**

### WHOA, MULE! SPONSORSHIP

Company Logo displayed on website, social media,  
and promotions  
Free Mule Day Vendor space

**\$250**

### OH ME, EYORE! SPONSORSHIP

Company Logo displayed on website, social media,  
and promotions

# SPONSORSHIP FORM

## BUSINESS INFORMATION

Name :

Contact Name :

Address : \_\_\_\_\_

Phone Number : \_\_\_\_\_ E-Mail : \_\_\_\_\_

## SPONSORSHIP LEVEL

Sponsorship Level :  King Jack  Queen Jenny  HeeHaw  Whoa, Mule  Oh Me, Eeyore

How would you like your business listed on advertisements? : \_\_\_\_\_

Artwork included  
(or email to [chamber@winfieldcity.org](mailto:chamber@winfieldcity.org))

Reserve free Mule Day booth  
Please complete & return Booth Form

Contact to discuss artwork and/or  
logo information

## PAYMENT INFORMATION

Full Payment included with this form : \_\_\_\_\_

Make checks payable to Winfield Chamber of Commerce - Must be received by July 10, 2026

Contact me to discuss payment : \_\_\_\_\_

**Please forward completed form to:**

Winfield Chamber of Commerce  
P.O. Box 916  
Winfield, AL35594

**Thank you!**

*For more information, please email*

 [chamber@winfieldcity.org](mailto:chamber@winfieldcity.org)

# BOOTH REGISTRATION

-- FREE FOR QUALIFYING SPONSORS --



## BUSINESS INFORMATION

Name :

Contact Name :

Email :

Phone Number :  Cell Number :

## SET UP DETAILS

Did you participate in Mule Day 2025?  Yes  No      Would you like the same space?  Yes  No  
Space # :

Description of items in booth :

Booth Type :

Tent    Truck    Car    Van    RV    Trailer  
trailer length, including tongue:

Which day(s) will you set up?  Friday  Saturday

The Chamber, at its sole discretion, reserves the right to prohibit the sale of any merchandise that it deems unacceptable or offensive. Vendors must comply with all federal laws, state laws, and local ordinances. No live animals to be sold. No popping toys to be sold before 12:00 noon Saturday.

All spaces are reserved by the date the application is received. Confirmation packets will be mailed by August 1st. Mule Day 2026 will take place rain or shine so plan to come and be ready to have a great weekend!

I understand the Winfield Chamber of Commerce and the City of Winfield, its agents, representatives, and employees will not be responsible for any loss, theft of property or injury of any kind. I release the Winfield Chamber of Commerce and the City of Winfield, its agents, representatives, and employees from liability and assume the responsibility for my property and personal wellbeing.

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Date

Please mail completed form to:

*Winfield Chamber of Commerce  
P.O. Box 916  
Winfield, AL 35594*

Or email to [chamber@winfieldcity.org](mailto:chamber@winfieldcity.org)