



MULE DAY 2025 SPONSORSHIP

WINFIELD, AL

WINFIELD CHAMBER OF COMMERCE



WINFIELD'S MULE DAY

THE TRADITION CONTINUES



Winfield's Mule Day began in 1975 as a way to honor the hard-working mules of the day. Our Mule Day founding fathers never dreamed that these long eared mules would have become such a big hit with folks.

Vendors and spectators are from all over the Southeast, including Alabama, Mississippi, Georgia, Tennessee, and Florida. Mule Day offers mule judging, flea market vendors, arts and crafts vendors, live music and dance, food vendors, 5k run, parade, car show, antique tractors, kids zone and so much more.

Winfield's Mule Day attracts an estimated 25,000 to 30,000 visitors each year. Don't pass on your chance to become a sponsor and be part of the excitement!

www.winfieldalchamber.org

51ST ANNUAL MULE DAY

WINFIELD CHAMBER OF COMMERCE

Our festival is made possible with the support of community businesses. Mule Day is a great opportunity for your business to reach a wide variety of potential customers.

\$5,000

KING JACK SPONSORSHIP

Company logo displayed on website,
social media, and promotions
Parade advertisement
Top Tier Music Stage advertisement
Company logo on outdoor flag
Company logo on sponsorship banner
Free Mule Day Vendor space
Reserved Parking



6' Outdoor Flag

\$2,500

QUEEN JENNY SPONSORSHIP

Company Logo displayed on website,
social media, and promotions
Tier II Music Stage advertisement
Company logo on sponsorship banner
Free Mule Day Vendor space
Reserved Parking



Sponsorship Banner

51ST ANNUAL MULE DAY

WINFIELD CHAMBER OF COMMERCE

Our festival is made possible with the support of community businesses. Mule Day is a great opportunity for your business to reach a wide variety of potential customers.

\$1,000

HEE HAW! IT'S MULE DAY SPONSORSHIP

Company Logo displayed on website,
social media, and promotions

Company name on sponsorship banner

Free Mule Day Vendor space

Reserved Parking



Sponsor Space

\$500

WHOA, MULE! SPONSORSHIP

Company Logo displayed on website, social media,
and promotions

Free Mule Day Vendor space

\$250

OH ME, EEYORE! SPONSORSHIP

Company Logo displayed on website, social media,
and promotions



SPONSORSHIP FORM

BUSINESS INFORMATION

Name :

Contact Name :

Address :

Phone Number : E-Mail :

SPONSORSHIP LEVEL

Sponsorship Level : ☐ King Jack ☐ Queen Jenny ☐ HeeHaw ☐ Whoa, Mule ☐ Oh Me, Eeyore

How would you like your business listed on advertisements? :

☐ Artwork included
(or email to chamber@winfieldcity.org)

☐ Reserve free Mule Day booth
Please complete & return Booth Form

☐ Contact to discuss artwork and/or
logo information

PAYMENT INFORMATION

Full Payment included with this form :

Make checks payable to Winfield Chamber of Commerce - Must be received by July 10, 2025

Contact me to discuss payment :

For more information, contact David Webb

 **205-487-4265**

 **chamber@winfieldcity.org**

Please forward completed form to:

Winfield Chamber of Commerce
P.O. Box 916
Winfield, AL35594

Thank you!

BOOTH REGISTRATION

-- FREE FOR QUALIFYING SPONSORS --



BUSINESS INFORMATION

Name :

Contact Name :

Email :

Phone Number : Cell Number :

SET UP DETAILS

Did you participate in Mule Day 2024? ☐ Yes ☐ No Would you like the same space? ☐ Yes ☐ No
Space # :

Description of items in booth :

Booth Type :

☐ Tent ☐ Truck ☐ Car ☐ Van ☐ RV ☐ Trailer
trailer length, including tongue:

Which day(s) will you set up? ☐ Friday ☐ Saturday

The Chamber, at its sole discretion, reserves the right to prohibit the sale of any merchandise that it deems unacceptable or offensive. Vendors must comply with all federal laws, state laws, and local ordinances. No live animals to be sold. No popping toys to be sold before 12:00 noon Saturday.

All spaces are reserved by the date the application is received. Confirmation packets will be mailed by August 1st. Mule Day 2025 will take place rain or shine so plan to come and be ready to have a great weekend!

I understand the Winfield Chamber of Commerce and the City of Winfield, its agents, representatives, and employees will not be responsible for any loss, theft of property or injury of any kind. I release the Winfield Chamber of Commerce and the City of Winfield, its agents, representatives, and employees from liability and assume the responsibility for my property and personal wellbeing.

Signature of Applicant

Date

Please mail completed form to:

*Winfield Chamber of Commerce
P.O. Box 916
Winfield, AL 35594*

Or email to chamber@winfieldcity.org