

## CHAMBER HONORS



### Robert Hendrix

Robert is a 1990 graduate of Winfield City High School. He is the owner of Hendrix Tile & Hardwood.

Robert is married to Daphne, and they have 2 children, Kane & Izzy.

Robert has been a volunteer at Mule Day since 1998. He has worked hard each year to make sure Mule Day is a huge success. From putting up signs, marking spaces, and helping vendors get set-up to problem solving, providing equipment for Mule Judging, and helping with parade line-up, Robert has played a pivotal role in helping Mule Day reach its 50<sup>th</sup> Anniversary.

Additionally, Robert has helped the Winfield Chamber of Commerce with Christmas light installation each holiday season. He is also a volunteer for the Winfield Touchdown Club.

Please help us thank Robert Hendrix for generously volunteering his time and efforts. His willingness to serve is greatly appreciated!

## MULE DAY BEGINNING

The tradition began on September 27, 1975, by Curt Estes, Winfield Chamber of Commerce, and Max Brasher, Sr., to honor the hard-working mules of the day. Mr. Robert Vickery and Mr. Jack Guin, both from Winfield, were major contributors. Mr. Estes lived to see seven Mule Day Parades. People attend the festival from many parts of the southeast with estimated attendance of over 25,000. Our Mule Day founding fathers never dreamed that honoring these hard-working, long eared mules would have become such a big hit with folks. Mule Day is celebrated the 4<sup>th</sup> Saturday of September each year, so mark your calendars and we will see you again next year!

### ADDITIONAL INFORMATION:

**First Aid Teams will be available in mobile units throughout the event. In case of emergency call 911.**

**Portable restrooms & hand washing stations will be located throughout the downtown area.**

**Handicap parking & parade viewing available at City Hall.**

**No horses, mules or wagons will be allowed off the parade route.**

**No unauthorized bicycles, motorcycles, go-carts, ATVs, or golf carts will be allowed in the event area.**

**The City of Winfield, Winfield Chamber of Commerce, Winfield Main Street Program, Mule Day Committees, and any Civic Organization cannot be held responsible for any loss, theft of property, or injury of any kind.**

### **FREE SHUTTLE SERVICE ON SATURDAY:**

**Winfield Methodist Church - \$5 parking  
Gateway Foodland – Free Parking**

[www.facebook.com/winfieldchamberofcommerce](https://www.facebook.com/winfieldchamberofcommerce)

Use #Muleday2024 with your post and pictures and we may include you in upcoming advertisements.

# WELCOME

# to



# 2024

[www.winfieldalchamber.org](http://www.winfieldalchamber.org)

## 2024 MULE DAY BUSINESS SPONSORS



Alabama Power Company  
 Beville State Community College  
 Continental Global Material Handling, LLC  
 Country Place Senior Living of Winfield  
 Dizzy Dean's Fireworks Super Center-Winfield  
 First Federal Mortgage  
 First State Bank of the South  
 Freedom FIBER  
 Hallmark Furniture & Home Décor  
 Honda of Jasper  
 Hospice of Northwest Alabama  
 Jasper Lumber Company  
 Kilgore Services  
 King Kutter, Inc.  
 Listerhill Credit Union  
 Magnolia Soap and Bath of Winfield  
 Mainstreet Taters  
 Marion County Commission District 4  
 Max Homes  
 McCaleb Tool Supply, Inc.  
 McDonald's  
 Nikki Snider, CFP®, CRPS® - Edward Jones  
 Northwest Alabama Gas District  
 Northwest Bama Builders  
 Northwest Regional Health  
 Oakbridge Insurance Agency, LLC  
 Perkins Heating & Cooling  
 Reese Phifer, Jr. Memorial Foundation  
 Reli Title – Winfield  
 State Bank & Trust  
 The Citizens Bank of Winfield  
 The White Barn of Piney Grove  
 Turkey Creek Sand & Gravel  
 Vintage Marketplace  
 Warrior Met Coal, Inc.  
 Winfield Monument Company, Inc.

## SCHEDULE OF EVENTS

### FRIDAY, SEPTEMBER 27<sup>th</sup>

5:30 PM Music  
 6:00 PM Flea Market  
 Arts & Crafts  
 Food Vendors  
 Mule Night Madness Sales

8:15 PM Fireworks

10:30 PM – 11:30 PM Mule Night 5k Run Registration –  
*Winfield City Hall*

12:00 AM 5k Race Start  
*Sponsored by Encore*

### SATURDAY, SEPTEMBER 28<sup>th</sup>

7:00 AM Flea Market  
 Arts & Crafts  
 Food Vendors

8:00 AM Parade Line-Up Registration  
*at Winfield City High School*  
 Mule Judging Registration  
*at Winfield Middle School*  
 Dancing

9:00 AM Antique Tractor Registration  
*at Foodland Parking Lot*

9:30 AM Parade Leaves  
*from Winfield Elem. School*

11:00 AM Parade

12:00 PM Mule Judging  
*at Winfield Baseball Parking Lot*

## MUSIC LINEUP

### Friday:

#### Stage Located at Winfield City Hall:

5:30PM - 7:00PM ..... Josephine Arsenault  
 7:30PM – 9:00PM ..... Reid Haughton

#### Stage Located Behind R.W. Harris Store:

6:30PM ..... 16<sup>th</sup> Annual Mule Night  
 Bluegrass Jamboree  
 Performing: Jeff Long Band,  
 Matt Taylor Band &  
 Skip Reid Band

### Saturday:

#### Located Behind Citizens Bank:

8:00AM - 10:00AM ..... Bama Dancers  
 10:00AM - 11:00AM ... Showstoppers Dance Co.  
 & Dynamic Dance

#### WINFIELD CHAMBER OF COMMERCE AND

**MAIN STREET INFORMATION BOOTH:**  
 Located by Midtown State Bank and Trust  
 Official Mule Day Shirts, Brochures, Maps,  
 General Information  
 205-487-3002

**Mule Day officials will be present  
 throughout the crowd, should you have  
 any questions or need help.**

## Chamber Honors Kevin & Cindy Holcomb



Kevin and Cindy have been sharing Mule Day for 23 years now. In 2003, they were married in front of their barn on Mule Day morning then were escorted to town by a host of wagons, mules, and horses. They have had the distinct honor of driving the Grand Marshall through many Mule Day parades. They have hosted the Mississippi Wagon Train where they have ridden, camped, and fellowshipped while on their way to Winfield's Mule Day. Last year, Kevin and Cindy turned the reins over to their niece, Makenzie Hicks Manasco, and her husband, Ryan, in hopes that the new generation would pick up and carry on the tradition. This year Cindy's dad, Larry Reese, and niece, Reese Hennicke, share the honor of driving them through the parade as Grand Marshalls. They have raised numerous children around mules and horses most of their lives and still love them today. They spend many weekends riding. Many of the "Old Timers" have passed on, but the memories of their mentoring live on. Kevin and Cindy enjoy judging the parade and driving competition each year. The 50<sup>th</sup> Mule Day is special to them in many ways, and they hope that this event continues for many years to come. They want to thank the Chamber and their supporters for the giving of their time and providing all they do to make it a true success.

## Chamber Honors Winfield Street & Sanitation Department



The Chamber of Commerce is proud to honor the City of Winfield Street & Sanitation Department. Pictured from left to right are Jeff Vickery, Ronnie Feltman, Scott Williams, Rob Bolton (Street Dept. Superintendent), Robert Hill, Todd Welch, and Ricky Youngblood. The department operates with 5 full-time employees and 1 part-time employee, and Street Superintendent Rob Bolton.

The employees are up before dawn, braving all weather conditions to keep our streets in top condition. Whether it's trash pick-up, repairing potholes, mowing grass, or servicing the city vehicles and equipment, their work is not just a job, it's a mission to make our city clean and beautiful for everyone.

For Mule Day, they go above and beyond, working tirelessly weeks before the event preparing our town for all its visitors. During the festival, you will see them continuously working to keep our town clean, and afterward, they will continue their work returning our town to its pre-event conditions. We could not host an event of this size without them.

We would like to take this moment to extend our deepest gratitude to each and every worker, past and present, and for your unwavering dedication and commitment to making our city a better place for all. Your hard work does not go unnoticed.

## Chamber Honors Ivan K. Hill Park Maintenance Staff



The Chamber is proud to honor the Ivan K. Hill Park Maintenance Staff. Pictured from left to right are Dale Weeks, David Vickery, Aaron Scogin, and Steve Warren. Not pictured is Rodney Colburn who is currently deployed.

The park maintenance staff works hard every day! Their responsibilities include beautification of the Ivan K. Hill Recreational Park, Winfield Public Library, and Winfield City Cemetery, community service such as delivering meals to senior citizens and distribution of Backpacks and Beyond food items, and, last but not least, they make sports and pageants for youngsters possible.

The Winfield Chamber of Commerce would like to extend a huge thank you to the Winfield Park and Recreation Maintenance Staff. Each Mule Day, this group of individuals assists the Chamber in a number of ways from pre-event set up to parking vendors. Most importantly, they always do so with a smile. We appreciate their unwavering support of the Winfield Chamber of Commerce and recognize that our town would not be all that it is without them.